# Tips for Using Color in Photography



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One of the most overlooked aids in composition is that of color. By using color creatively, the photographer can lead the viewer's eye to the subject. Color can set the mood of the photograph. Specific colors draw our eyes too. Red and yellow are dominate colors whereas blues and greens are warm colors.



Grab the viewer's attention by using saturated, bold colors



Setting the mood through the use of color tends to be a more subtle application of color rather than when color is set to grab the attention. However, that does not mean it is less powerful.
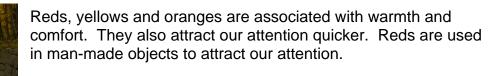




Blues tend to create a feeling of calm or cold depending upon how it is used. This is a reflection of how we perceive the color in nature; the peaceful sky, or ice that has a blue tint.

Green on the other hand communicates a feeling of lushness and freshness.





Reds, yellows and oranges are associated with warmth and comfort. They also attract our attention quicker. Reds are used in man-made objects to attract our attention.





Photographing in the early morning or late evening can have a dramatic effect on color. Before sunrise and about twenty minutes after Punset, evening is bathed in soft light.