Tips on Setting up a Local Photo Shoot

By Bob Spalding



Setting up a local Photo Shoot for a group can be a daunting task. However, by following the tips below, it is easier than you think.



First you need to have a basic idea of what your goal is. Is it just for fun, or is it a photo shoot with a specific objective such as flowers? Or it may be a day long landscape shoot.





Second decide on a Location. Things to think about: when is the best time of the day to shoot at this location? Is there a charge to shoot at the location? Is it easy to get to? Will you provide detailed directions or just give the group the address so they can put into their GPS? Will there be any walking or hiking? Will there be restroom facilities? These are things you will need to tell the group ahead of time.





In order to answer all the questions above, you need to make a photo run yourself to the locations you plan to take the group. Ask another photographer to go with you to be sure you have covered all the bases.



In the days before the photo shoot, remind everyone to decide on what equipment they will need, to charge their camera batteries and to check their camera settings. Give them your cell phone number.



On the day of the photo shoot, arrive early to greet everyone. Have your cell phone turned on in case someone needs additional information.

The most important thing to remember is that everyone will appreciate the opportunity to get out and take pictures. In the end they will thank you for organizing the shoot.